

# Soren Liv

Every room is a stage.



SOREN LIV ARE  
FOCUSED ON CRE-  
ATING EXCEPTION-  
AL SHOW HOMES  
THAT SELL

# SOREN LIV - CREATING SHOW HOME INTERIORS

Soren Liv are importers and wholesalers of the largest range of designer furniture in New Zealand. Selling to trade professionals such as Interior Designers and Architects, they also have been creating amazing interiors for New Zealand's leading Group builders over the last 10 years.

Soren Liv can offer anything from a single signature piece to a full interior package including delivery, installation and staging. They can work with your interior designer or colour consultant to provide insight and style to your new Show Home. If you would like an initial estimate we will get it to you within 24hrs - see page 6 for details

The following is a simple 6 step process we have proven to be successful when considering the best option for styling your Show Home.

Also, take a minute to review the recent homes and testimonials on page 7.



# SIX SEAMLESS STEPS TO SUCCESS

Soren Liv have the product and the process to deliver a seamless professional design experience. Follow through these steps to achieve your



## STAGE

- Better for short term Show homes and spec homes.
- Costs around \$200 - \$2500 a month depending on size of home.
- Don't get to choose furniture.
- Draws from second hand and new stocks as available on the day.
- Not cost effective over 12 months, best to use a staging company.

## PURCHASE

- Becomes the more cost effective solution over 9 - 12 months.
- Costs between \$15,000 - \$30,000 depending on spec and size of home.
- Extensive selection of new, designer furniture available.
- You get to see exactly what furniture you get and how it will look.
- Overall cost is the same or less than staging and you own the furniture at the end.
- This can be re-used for the next show home or sold, or taken home.

## TIME FRAME

- A critical factor is the time available before launch.
- A short time frame of 2 or 3 weeks requires a choice from stock and can limit some options.
- A longer time frame of 2 or 3 months allows a full choice and better planing and cost savings.
- You need to allow delivery and installation time as well, especially into the South Island.

## SCOPE

- The scope is important. Do you already have some furniture pieces?
- Do you want a full proposal or just a few pieces?
- Will your interior designer provide a wish-list?
- Or can Soren Liv put together a full design package.
- What about rugs, cushions, throws, artwork etc.

## BUDGET

- There is always a budget.
- This will vary with the size of the home, the selling price and location.
- Your target buyer will also influence the look and cost.
- Use the Soren Liv Cost Calculator to get an estimate based on style, specification level, number of bedrooms and living areas - see page 6.

## STYLE

- With a comprehensive 150 page catalogue jammed full of designer furniture, choices are endless.
- To make it easy, Soren Liv have 6 basic styles to choose from.
- While there are many iterations within these styles, it is a great place to start and get initial direction from.
- So browse these overleaf and choose one or two styles that match your dream show home.

# CHOOSE YOUR STYLE

MODERN  
MEDITERRANEAN



FLUID  
MINIMALISM



DECADENT  
SANCTUARY





NEW  
COUNTRY



EARTHY  
ECLECTIC



ISLAND  
RETREAT

# QUICK QUOTE AND PICTORIAL PROPOSAL

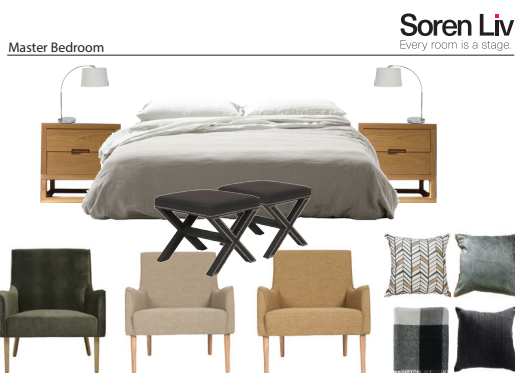
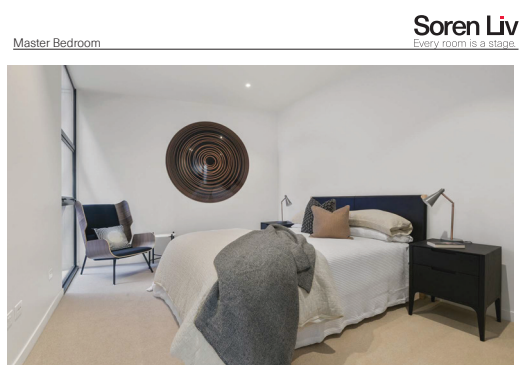
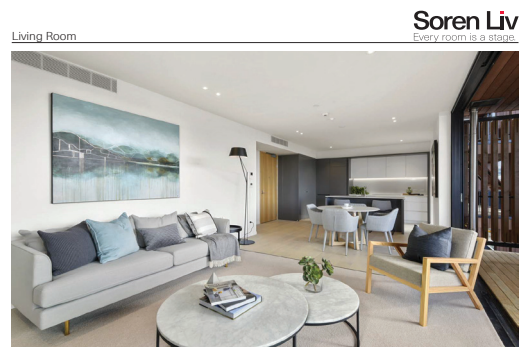
Use our Quick-quote calculator to get a 24 hour estimate for your show home. Just select the rooms required and level of specification and we will return a quote within 24 hours.

- With the plans, the style, the budget and the time frame, Soren Liv can now put together a draft pictorial proposal.
- This is very much a start and will often go through a few iterations before finalising.
- Change the coffee table, or the chair colour to perfect the look and match with existing decor. Fabric and timber swatches available.
- Finalise the rugs and cushions and lock in the scheme and delivery date
- Review the best payment option with a 12 or 24 month finance offer available.

## PICTORIAL PROPOS-



## COMPLETED SHOW HOME IMAGE



## TESTIMONIALS



“I would like to thank Soren Liv for all your help for the entire project. Starting with the ease of the selection process of the interior decor right through to your personal delivery and assembly of the furniture. Your service was exceptional and I look forward to working together on future projects.”  
Regards Kim Lile - Lile Interiors



“Urbo Homes engaged Soren Liv to consult and supply the soft furnishings for our Cambridge Showhome. An on-site walk through with Soren Liv Consultant Maria Diaz Valentin provided us with the comfort that we were being listened to at the same time she guided us on room layout and décor details. With a set budget Soren Liv presented us with an overall furniture concept which showed that our vision had been interpreted perfectly – minimal adjustment was required.

Maria, as well as the Soren Liv team were extremely helpful, quick to respond to the many questions and a pleasure to deal with. We would recommend Soren Liv’s services to future clients.”

Regards Shelley Rose



SOME OF OUR PROJECTS INCLUDE:



**Soren Liv**  
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Phone 0800 00 1690  
richard@smgroup.co.nz

Showroom: 373 New North Rd, Auckland  
Warehouse: 26 London St, Wanganui